



CITY OF SUNNYVALE QUARTERLY REPORT

Thoughts from Your City Manager

Deanna J. Santana Readies for the Role

For new City Manager Deanna J. Santana, coming to Sunnyvale feels like coming home. The Bay Area native was appointed to the role by the City Council on April 29 to replace Gary Luebbers who retired in December. Having served as a Deputy City Manager in San Jose and the City Administrator for Oakland, Santana brings plenty of big city experience and city management know-how to the role. After her official start on June 2, we sat down with her to get her take on the job and what lies ahead.

Let's get this out of the way first. What does the 'J.' stand for?

[Laughs] Jay!

What attracted you to Sunnyvale?

I've long been an admirer of Sunnyvale. In my early San Jose days, the Clinton administration used Sunnyvale as a model for the Government Performance and Results Act, so I would attend their Council meetings, study their processes for setting policy and budget priorities and then try to integrate some of those approaches in San Jose. So, I'm really excited to keep growing professionally in the field of city management in a city that has continued to be so well-regarded and well-run. I'm also a local girl; my family has been in the Valley for three generations. I was born at El Camino Hospital and raised in Mountain View so this area is definitely home. The old Sunnyvale mall was my teenage hangout!

How will you approach the role of city manager?

My initial strategy is going to be focused on accelerated learning. I'll be meeting the City team, getting to know the neighborhoods and businesses to understand their interests, and hopefully building trust and

securing some early wins. I'm also really interested in gaining a deeper understanding of the City's 20-year financial plan and how that has created a stable service delivery model.

What do you believe is a city manager's role?

I think the city manager's role has changed over the decades. I'm actually on a

national task force to think through how we lead cities and the profession, particularly given the impacts of the global recession. That said, city managers generally have three core services. First and foremost is to effectively support the City Council with its policy-making processes and make sure they have good information to make sound decisions. Second is

to oversee the City's day-to-day operations and optimize resources and assets. Third is to support the Council and community with visualizing how the community should take shape over time and developing the strategic plan to achieve that vision. All of these require being a facilitator, building consensus and engaging multiple perspectives so that we maximize opportunities for compromise but also remain clear about the reasons and background if something isn't obtained.

It appears the economy is recovering. How do you think that will shape the vision for Sunnyvale?

First, the City of Sunnyvale should be commended for having a 20-year financial planning model and taking what is largely considered to be unprecedented action by exceeding its required CalPERS contributions. The City uses reserves and consistently evaluates investments and services over the long term to determine whether it can truly afford proposed expenditures; this practice has built such a strong foundation for sound management and fiscal responsibility. While it



New City Manager Deanna J. Santana

See *City Manager*, page 3



Large-scale Events

Preparing for Levi's Stadium

When the first events at the new Levi's Stadium in Santa Clara are held this August, the action won't just be on the playing field. The City of Sunnyvale, along with neighboring Santa Clara and agencies like the Valley Transportation Authority (VTA), will be setting in motion numerous actions off the field – the result of many months of planning and preparation to address public safety, traffic, parking and transportation. While much has been done to anticipate the potential impacts of the Stadium, Sunnyvale will refine and adapt its “game day” strategies as events get underway and we are better able to gauge the service needs.

Stadium Preparations

The City of Sunnyvale has been closely monitoring the Stadium project to ensure that the Stadium Authority – the public body formed by the City of Santa Clara to develop and operate the Stadium – is adequately addressing traffic, parking and public safety. Sunnyvale staff from several City departments have been actively coordinating with their counterparts in Santa Clara on the planning efforts leading up to the first event at the Stadium scheduled for August 2, 2014. Sunnyvale has also submitted formal comments to Santa Clara on key project documents (accessible via [49ersStadiumInfo.inSunnyvale.com](#)), containing information about the potential impacts generated by the

Stadium and the proposals for addressing them. Finally, City staff held several community meetings in the neighborhoods nearest the Stadium to hear about and respond to questions and concerns.

Traffic Management Plan

To ensure safe and efficient travel through Sunnyvale, the Stadium Authority will provide security or police personnel before, during and after each large event at the following intersections: Reamwood Avenue at Tasman Drive; Lawrence Expressway at Tasman Drive; and Lawrence Expressway at Sandia Avenue. In addition, vehicles leaving large events on Mission College Boulevard will not be permitted into Sunnyvale via Wildwood Avenue. Several other locations along the

Lawrence Expressway corridor will have posted restricted access signs to deter vehicles from entering into residential neighborhoods unnecessarily.

Parking Plans

The plans for restricted access signage and officer-controlled intersections are intended to deter Stadium-goers from parking in non-designated areas. In May, the City Council approved restrictions for the area bordered by Tasman Drive, Lawrence Expressway, State Route 237 and Calabazas Creek Trail that will limit parking to one hour from 6 p.m. to 6 a.m. Monday through Thursday, 6 p.m. to midnight on Friday, and all day Saturday and Sunday. Because they have privately managed streets, each of the mobile home communities has an established program to remove vehicles that are violating the community's regulations. The City Council also approved an ordinance that will allow owners of private parking lots in designated zoning districts near the Stadium to get an annual

permit enabling them to use their lots for Stadium parking and charge a fee.

Managing Emergency Calls

While we don't yet know whether Stadium events will generate additional calls for service, Sunnyvale's Department of Public Safety (DPS) is preparing as if calls will increase. To augment regular staffing levels for police and fire services, funding is being provided through the Stadium Authority for DPS to assign up to four additional Sunnyvale officers at no cost to the City of Sunnyvale on event days. The number of officers will depend on the size of the event. These officers will be patrolling areas in Sunnyvale near the Stadium to identify and respond to any event-related incidents. This will ensure the community receives the same high level of public safety services throughout the city before, during and after Stadium events.

See [Stadium](#) page 3

Mobilized for Response

Recently, the City of Sunnyvale applied for and received a grant to host a *Large Venue Planning & Response* class. Taught by a consultant with national credentials, the class brought together large venue representatives along with agencies within the County representing law enforcement, fire, emergency medical services, emergency management, local hospitals and the National Guard. Part of the class was spent learning how to conduct emergency response assessments of Shoreline Amphitheatre in Mountain View, Stanford Stadium at Stanford University and Levi's Stadium.

Afterwards, the participants worked through potential scenarios, learning about their respective agency assets, resources, and response procedures. This type of planning is instrumental to anticipating potential issues before an actual emergency occurs and learning how to work efficiently and effectively with various organizations. To aid with their Stadium event response, Santa Clara will use Sunnyvale's 40-foot Mobile Emergency Operations Center (MEOC) vehicle as a mobile command center for public safety personnel.



nixle

The Sunnyvale Department of Public Safety (DPS) has begun using Nixle — a powerful notification service that allows you to access important, valuable community information when you need it, using the latest technology.

DPS will send a variety of messages targeted to your geographic area including public safety alerts during emergencies, traffic and road closure advisories and missing person updates.

The service is secure, reliable and easy to use. You decide what information to receive by entering the locations you care about (e.g., home, school, work), the types of messages you want and whether you want them sent to your cell phone, email or just over the web.

Registration is fast and easy – simply visit [www.nixle.com](#), sign up with the locations of your choosing and select *Sunnyvale Department of Public Safety* from the list of agencies to start receiving messages. 📶



City Manager, continued from page 1

appears we have successfully weathered the recession, the recent economic growth is always something to monitor. We want to make sure it is true solid growth and this year's proposed budget appropriately reflects that caution. So, I think Sunnyvale is on solid ground fiscally, which sets it apart from so many other local governments.

Related to the vision, Bruce Katz's book *The Metropolitan Revolution* is very popular in my profession. He maintains that because of the challenges being faced at the state and federal levels of government, the real corrective action for stabilizing communities is going to be found with local government. There have been a lot of disinvestments over the years with respect to services that were generally funded at higher levels, so the future of ensuring the quality of life we want to see in our communities needs to come from public/private partnerships and innovations in local government services. You see a lot of examples throughout the Bay Area and regionally, and Sunnyvale will need to adapt to this wave of the future.

What do you think are Sunnyvale's strengths and challenges?

Fortunately, Sunnyvale is in great shape from a number of perspectives. It has a very sophisticated, diverse, well-educated population. Its central location, mix of commercial areas and access to transportation networks are very attractive to businesses so it's a great job center for employees. In fact, Forbes

just recently ranked the San Jose-Sunnyvale-Santa Clara metro area number one in the nation for jobs. The City is very financially stable which cannot be overstated, particularly having navigated through such a significant recession. And the high ratings residents give the City for service delivery in the resident satisfaction survey are an enviable and strong foundation from which to focus on issues the community and Council are concerned about. These include managing development in a way that reflects the community's character as well as Sunnyvale's strategic location in the Valley, focusing on key projects like the downtown and ensuring we plan for and implement our significant capital and infrastructure projects.

Development activity has picked up in the past couple of years. What do you foresee?

My thoughts about development are very consistent with what urban planners have been saying and the data is clearly showing – for a variety of reasons, a lot of people have a desire to live in denser, smart developments, close to job centers and community amenities so they spend less time commuting and reap the health and environmental benefits of that. But at this early stage, it's going to be important for me first to understand the goals of the Council and community as well as other stakeholders to see where there are win-win opportunities and make sure that I'm not ahead of the policy-making process or far behind it.

Santana's Education & Career Path

Deanna J. Santana holds two Bachelor of Arts degrees from the University of California at Berkeley, in Rhetoric and Ethnic Studies, and a Master of City Planning degree from the Massachusetts Institute of Technology. She lives in Fremont with her husband and two children.

Professional Accolades

- 2012 Powerful Women of the Bay Award Recipient
- *San Francisco Business Times* 2012 Most Influential Women in Business Honoree
- *East Bay Express* "Best of the East Bay 2012: Most Courageous City Official"
- Downtown Oakland and Lake Merritt-Uptown Community Benefits Districts, 2011 City of Oakland Employee of the Year
- Silicon Valley YWCA, 2010 Tribute to Women Award Recipient

Work Experience

- City Administrator, City of Oakland
- Deputy City Manager, City of San Jose
- City Manager's Chief of Staff, City of San Jose
- Acting City Clerk, City of San Jose
- Assistant to the City Manager – Council Liaison, City of San Jose

What do you think your transition will be like coming from large cities like San Jose and Oakland?

I've spent my academic studies and the majority of my career in a city council/city manager form of government. So, I'm going to approach the transition with all of the values, professional ethics and experience that I've cultivated throughout my 20 years as a public servant. I'm committed to this field and have always been anxious to learn more about local government as

a way to provide services to the community and focus on quality of life. San Jose and Oakland were both very different in size, organizational culture, political landscape and the administrative and professional topics that needed to be addressed. Coming to Sunnyvale will allow me to continue with public service and my own professional growth as well as bring to bear my expertise to help the City achieve its goals and vision. Given how well-regarded Sunnyvale is, I truly feel honored by the opportunity. 🌱

Stadium, continued from page 2

Monitoring Traffic

- **Nixle** — DPS will use this free service to send Stadium-related alerts. Read sign-up information on page 2.
- **County Traffic** — Lawrence Expressway intersections are operated by Santa Clara County; view traffic camera feeds via www.sccgov.org (Search: Real-time Traffic). Check freeway traffic conditions at www.511.org

- **Transit** — View VTA's transit planning tools and real-time maps at www.vta.org

Stadium-related Questions

The 49ers Stadium Management Company is managing and operating the Stadium. Their Stadium Operations Liaison will be responding to community input and issues related to Stadium operations. The Liaison can be contacted at neighbors@

levisstadium.com or (408) 673-2100. Community members also can contact the City of Santa Clara at manager@

santaclaraca.gov or the City of Sunnyvale via the City's online inquiry system at ContactUs.inSunnyvale.com. 🌱





Community Services

People, Places & Partnerships

Though many longtime Sunnyvale residents and newcomers still think of it as “Parks and Rec,” Sunnyvale’s Community Services division plays a much more important role in the City than the old fun-and-games name might imply. In addition to providing a wide variety of recreational programming for all ages, the Community Services division is responsible for building community – connecting residents to services and to each other; providing access to public places; and facilitating partnerships between local government, schools, nonprofits, businesses and community groups. As Sunnyvale celebrates National Park and Recreation Month this July with the theme “out is in,” we invite you to get out and join in. Visit our facilities. Meet some amazing people. Try a drop-in program. Take a new class. Sign up to volunteer. Find out how we can partner with you and help make your life even more fulfilling.

City Facilities

A Home Base for the Whole Community

From little leagues and scout troops to clubs and faith-based organizations, the Community Services division provides dozens of community groups, serving thousands of people, with spaces to call home. Community Services coordinates use of park and Community Center buildings, as well as sports fields at parks and school district sites, offering discounted rental rates for qualified non-profits and overseeing special use agreements for its largest users. Many partnerships have been in place for decades and the groups’ services are an integral part of our community.

The 200-seat Sunnyvale Theater, with its state-of-the-art LED lighting system, provides an official home for rehearsals and performances to two local theater companies – California Theatre Center and Sunnyvale Community Players – and a venue for other performance groups, including Sunnyvale Singers.

The City works with four little leagues and a softball league serving more than 1,200 young players this season. Serra Little League has operated for 53 years, with home fields at Serra Park. “Sunnyvale does a lot for us, keeping the grass mowed and the park environment safe. The City also put in the snack shack,” said League president John Tracy. His group added a scoreboard and batting cage and “creates the baseball environment,” dragging and chalking the field for its 22 teams.

Soccer is also big, with two leagues serving more than 2,000 players on City-maintained fields this spring. The largest, Sunnyvale Alliance Soccer Club, serves 120 recreational teams and 50 competitive teams. “The City is a great partner, providing field space and directing people to our programs,” said Sunnyvale Alliance board president Bob Carpenter.

Scout troops have been renting park buildings for more than 20 years, with about 15 Boy Scout packs and 25 Girl Scout troops currently holding meetings in City spaces. Other longtime facility users include the Sunnyvale Art Club, Fair Oaks Toastmasters, Sunnyvale Amateur Radio Emergency Services and the Hafez Foundation for Literature and Culture, an Iranian poetry appreciation group.

New Beginnings Foursquare Church has rented Washington Park Building every Saturday evening for 11 years to coordinate *The Refuge*, a free meal, Christian worship and fellowship for the homeless, alcoholic, poor or just lonely. Their dinner draws 60 to 70 people a week, including about 45 regulars. “For most, it’s their big meal of the day,” explained Ron Paulson, the church’s pastor. More important, “It creates real community and we’re seeing people become good citizens.”

For more information on renting space for your organization, visit FacilityRentals.inSunnyvale.com. 🌱

Profile: A Good Sport in Any Season

And she’s out! Out umpiring, that is. During the spring months, longtime Sunnyvale youth sports volunteer Sharon Zolezzi is out on the field almost every Saturday and several times during the week, umpiring games for Sunnyvale National Little League.

Zolezzi, who grew up in Sunnyvale and played for the league as a teenager, is currently umpire-in-chief, in charge of scheduling umpires for games and training youth umpires, including her 14-year-old son, Douglas. Zolezzi coached her first team in 1985 and has been consistently active since 1989. She’s a longtime board member, past president of the league and a coaching coordinator providing support for new coaches.

Come winter, Zolezzi, who also played basketball in high school, trades her face mask for coach’s whistle, as a coach in the City-run Sunnyvale Youth Basketball League (SYBL). Regardless of whether it’s baseball or basketball, Zolezzi hopes kids will learn not to take the game so seriously and be so hard on themselves when they lose. “Be there because you want to learn about the sport and make friends. I really like SYBL because of the way it’s structured. Winning? We don’t care. We tell kids, don’t even look at the score. Work on individual and team improvement.”

Zolezzi acknowledges that not everyone in youth sports shares her relaxed attitude, but she’s convinced it’s the way to get kids to fall in love with sports, like she did, and make it a part of their lives into adulthood.

SYBL signups begin in August. For more information on enrolling a child, or volunteering as a coach, email Angelique Wilson at awilson@sunnyvale.ca.gov.



“I like being active and outside, or running up and down a court,” says umpire and coach Sharon Zolezzi. But even more than that, “I enjoy steering kids in the right direction. Since I played, I know the basics. I’m helping kids learn the basics and have fun. They learn what it means to be part of a team. All I ever did was team sports, so that’s important to me.”

Photo credit: Laurie Hook



Profile: Fun On and Off the Court

For the guys on the Jemstone Construction basketball team, Sunnyvale's adult basketball league is the next best thing to being professional basketball players.

"We know none of us are going to be playing in the NBA anytime soon, but Coordinator Gary Brown and the staff care about running the league properly and professionally. Our free time is valuable so we appreciate how the league is run," said Alex Curotto, founder of the Jemstone Construction team, one of the longest-running teams in the league.

Curotto, whose team originally started in 1993, thinks players appreciate the league's consistency and quality year after year. "You know you're going to get a nice gym to play in, good referees and scorekeepers who are on time. Sunnyvale has also managed to keep costs fairly reasonable over the years."



Until the recent playoffs, the Jemstone Construction team had a three-year championship streak going. "Although we're good now, we weren't always good. The emphasis has always been more on camaraderie than winning," said Curotto.

Just like the pros, Sunnyvale's league comes complete with good hard play, longtime rivalries and, yes, even bobbleheads. Jemstone's team — which has a dog mascot, an official SuperFans club for wives and girlfriends and now a SuperKids club for offspring — has lots of fun with promotions.

The 'Stoners,' as they call themselves, have become an extended family, celebrating birthdays and personal milestones, like weddings, births and job promotions, and supporting each other through divorce, deaths and layoffs. The team has retired three jerseys to permanently honor former teammates, including #11, worn by Jade Civitello of Jemstone Construction, the team's "owner."

For more information about Sunnyvale's adult basketball league, email Gary Brown at gbrown@sunnyvale.ca.gov.



Over the years, Jemstone's team has printed media guides, basketball cards, T-shirts, and even commissioned their own root beer from Sprecher Brewery in Wisconsin. This season, they gave the SuperKids jigsaw puzzles featuring the team's 2013 championship photo.

Photos courtesy of Alex Curotto.

Profile: Who's Playing Tonight?

Adults have just as much fun playing team sports as kids. Todd Hironaka, his wife Laurie Iwami and their friend Dave Arbo — core members of a volleyball team called Who's Playing Tonight? — have been serving and spiking together in Sunnyvale's Indoor Sports Center for more than 15 years.

Hironaka used to play in a popular South Bay industrial volleyball league but says, "That was an all-night commitment. That was fine when I was single." The Sunnyvale league is much more conducive to his busy life now that he's married and a father. "We play one match for an hour. And having a referee is a big draw."

Another big draw is the congenial atmosphere of the league. "Our referee, Terrence Tan, is like one of us now. He kids with us while we play, telling us we need to jump higher, and we rib him about his calls." The camaraderie even extends between teams. If a team member has been injured, other teams have loaned players. When the loaner players return to their original teams, it makes for fun rivalries.

"Now we look across the net and see these kids in Class of 2015 T-shirts," laughs Hironaka. "We came in last place this season, but it was still fun and we feel we're competitive enough that we don't want to quit."

"When our kids used to play sports, it was always about snacks after the game. Our team is very much like that, too," Hironaka joked. His team looks forward to 7 p.m. game slots, which they call their "dinner games." The group heads to Marie Callendar's restaurant on El Camino. "One of the servers has been there as long as we have. He can tell by our facial expression if we won or lost. We get pie if we lose."

For more information about Sunnyvale's adult volleyball league, email Gary Brown at gbrown@sunnyvale.ca.gov.



The 'Who's Playing Tonight?' volleyball team huddles during a game.

Photo courtesy of Todd Hironaka.

Profile: From Participant to Program Assistant

As a 14-year-old volunteer, Briana Ulloa invited her first grade campers to help choose her camp nickname. They suggested Princess Dot, after the friendly, spunky ant from the Pixar movie *A Bug's Life*. Now ten years later, the Sunnyvale Youth & Teens Program Assistant can be at a local store and, out of nowhere, hear a teenager shout, "Hi Dot!"

"The fact that they remember me from when they were 6 or 7, and we only spent a week or two together, is really awesome," says Ulloa.

Ulloa's been making a big impression around Sunnyvale's camp and afterschool programs for years. An only child whose parents worked full-time, she spent a lot of time in City of Sunnyvale-sponsored afterschool programs, summer camps and field trip activities. Staff remember her as a studious, well-behaved and, above all, eager participant.

Program Coordinator Raquel Christopher, who was Ulloa's camp leader and now colleague, recalled that "Briana always took advantage of whatever we had to offer. She jumped at the chance to volunteer." As a high school student, Ulloa was "Teen Volunteer of the Year" several times. After graduation, she jumped again — this time at the chance to apply for a job with the City of Sunnyvale, working at the very same campuses and programs where she was once a participant.

To learn more about volunteer opportunities for teens, visit Teens.inSunnyvale.com.



Briana Ulloa and a friend show off their clay projects at a City-run afterschool program at Sunnyvale Middle School they attended as teens.



Briana Ulloa turned her experiences and volunteer work with the City's youth and teen programs into a job.

Photos courtesy of Briana Ulloa.



Community Services, continued from page 5

Sunnyvale Senior Center

Helping Maintain & Regain Mobility

Today's seniors are more active than ever, and the Sunnyvale Senior Center is a local leader in helping the 50 and older crowd stay that way. "Sunnyvale has been ahead of the curve," said Dr. Tamar Semerjian, professor of sports psychology at San Jose State University and director of Silicon Valley Health Aging Partnership (SVHAP). When it comes to keeping seniors independent, "Sunnyvale Senior Center Manager Gerard Manuel has a real thoughtfulness, and you can see that throughout the Senior Center."

Sunnyvale's outstanding facility and receptivity to having SVHAP staff train to teach the programs made it an ideal partner when SVHAP wanted to bring its *Enhance Fitness* program to the public three years ago. Semerjian recently traveled to Nice, France, to present evidence-based findings on the initial group of 42 Sunnyvale seniors who saw significant improvement during

the 3-day-a-week exercise class. Participants' self-confidence and ability to overcome barriers to exercise increased, as did their performance on a 2-minute step test, bicep curls, balancing on one leg and getting up from a chair un-aided. "All of these things correlate strongly with people's ability to live independently," Semerjian said.

Sunnyvale residents Lora and Gordon Kruger, both in their late 70s, take the *Enhance Fitness* class and enjoy the mix of aerobics and weight training. "It's a fun class," says Lora. "We don't do the same things each week." As for results, she says, "I can get out of a chair without hanging on to stuff. I'm walking better. I do feel stronger, and my husband has noticed more flexibility in his back."

Another success is the *Matter of Balance* class, taught by Ellen Corman, supervisor of Community Outreach and Injury Prevention at Stanford University Hospital. The program helps decrease the fear of falling.

Fear tends to make people sedentary as they try to avoid fall risks, but the inactivity actually makes them weaker and more susceptible. *Matter of Balance* combines lessons on making the home environment safer with problem-solving discussions and practical exercises.

Corman teaches the class at various locations and says, "Sunnyvale is a phenomenal center for us, because it draws students with a range of concerns, ages and backgrounds. That's so

valuable because students learn from and encourage each other." One woman was reluctant to walk and exercise because of her poor vision. She refused to have cataract surgery until a classmate shared her experience. By the end of the class, the woman who said she would never have the surgery had scheduled it.

For more information on the Senior Center's many programs and services, visit *Seniors.inSunnyvale.com*. 🌱



Lora Kruger (center) takes the *Enhance Fitness* class for its diverse exercises and the results it has shown to improve her mobility.



Participants in the *Matter of Balance* class learn practical strategies to decrease the fear of falling.



The exercises practiced by seniors in the *Enhance Fitness* class have been shown to improve their mobility and correlate to their ability to live independently.

Photo credits: Varshadeep Parlathayya

Profile: YouTube Pottery Star

The City of Sunnyvale has its very own YouTube sensation – soft-spoken pottery instructor Hsin-Chuen Lin, whose step-by-step videos of wheel throwing and other pottery techniques have garnered over 2.1 million views.

Lin, who teaches classes at the Sunnyvale Pottery Studio and elsewhere, first began making the short videos in 2010 to help his students practice what they've learned in classes. Around the same time, *Britain's Got Talent* contestant Susan Boyle was a smash on YouTube, and Lin got the idea to share his videos with a wider audience.

"I don't have any secrets, just knowledge I'd like to pass on to people. I don't want it to go with me when I die," Lin said. To date, he has posted 174 pottery tutorials on YouTube and has more

than 14,600 subscribers for his weekly updates. More than half his viewers are from outside the U.S., and YouTube fans have traveled from as far away as Hong Kong and Europe for private lessons with the master potter. One woman traveled from Florida and worked in Sunnyvale's Open Studio for two weeks, practicing what she had learned from Lin.

For more information about Lin's classes and private lessons, visit *Pottery.inSunnyvale.com*.



Master potter Hsin-Chuen Lin has a huge following on YouTube where he posts short tutorials to assist students with their pottery technique.



Profile: Yoga, 50 Years and Counting

Research has demonstrated a connection between yoga and longevity, and popular City of Sunnyvale yoga teacher Betty Strain is living proof. Strain is celebrating her 80th birthday and her 50th year practicing yoga in Sunnyvale. She still teaches nine classes a week, four of them at the Sunnyvale Community Center. She has more than 70 Sunnyvale students, and some have been with her almost 20 years.

"I love it," Strain says. "I realize the older I get, the more I love teaching. I want to teach until I can't walk anymore." Strain recalls her introduction to yoga through a Sunnyvale recreation class back in 1964. She was a housewife with a one-year-old at home, when a neighbor who taught hatha yoga through the City encouraged her to sign up. "I was very uptight and stiff at first, but I kept with it. I knew there was something special there, but I didn't know what," she recalled.

A couple years later, when her yoga teacher friend was preparing to move out of state, she encouraged Strain to apply for the job. "I don't know anything about teaching yoga," Strain protested. "You know more than the students do," her friend replied.

Turns out, yoga was her calling. In 1983, Strain traveled to India to earn her yoga certification from the famed guru BKS Iyengar.

"It's taken me many years of practice to get to where I am, but I realized whenever anything would happen – physically or mentally – yoga helped me through it." Over the years, she's used yoga to recover from a hip replacement, knee replacement, back surgery and a badly broken leg. "The show went on, crutches and all."

For more information about yoga and other classes, visit RecreationClasses.inSunnyvale.com.



Betty Strain's resilience and positive attitude provide constant inspiration for her students. She says, "A lot of people tell me that they want to be like me when they are my age." With yoga, it's more than possible.

Columbia Neighborhood Center

Connecting Families with Opportunities

Since Columbia Neighborhood Center's (CNC) new building opened in 2012, those who live nearby and use its services have become its most enthusiastic promoters, eager to let others in need know how CNC programs can help and take an active role in their community.

Esmeralda Robles, a single mom of four who works part-time as a noon aide at Bishop Elementary, relies on CNC's monthly Family Harvest program for groceries and fresh produce to help make ends meet. When groceries are delivered, she works as a volunteer to sort and bag fruits and vegetables for distribution. Sometimes her teenage children help, too.

Not too long ago, Robles overheard a woman in line at the supermarket worrying about how she would make her purchases stretch to the end of the month. Robles gave the woman information about Family Harvest and later saw her in line to pick up free groceries. "That made me feel so good. I try to tell as many friends as I can about CNC," says Robles.

Martha Patricia Gomez, a bubbly, energetic mom who works as a housekeeper and nanny, carries a folder in her purse filled with fliers advertising all of the programs CNC offers, so she's always ready to introduce a new neighbor to its services.

Through a CNC staff translator, Gomez explained that she and her husband, Faustino Gomez, a welder, are very happy with the changes that have taken place in the neighborhood since the new CNC opened.

Faustino Gomez is particularly pleased that the MayView Community Health Clinic has improved and expanded. Although his family is fortunate to be healthy and has only used it once or twice, he says, "It's nice to have it there." Robles agreed. Her mother and sister have both used the clinic. "It's great that it's in walking distance because they don't drive."

CNC families also praise the wide variety of low-cost activities: drop-in recreation programs for children; fitness, nutrition and English as a Second language classes for adults; and events for the whole family. Many programs welcome all ages, children and adults. All five members of the Gomez family take Karate class together on Saturdays.

Valentin Aguilera, a cook at his father's Taqueria Latina restaurant on East Maude, sees the positive impact that CNC's open gym for youth – with its extremely affordable admission price to play basketball and futsal (indoor soccer) – has had on everyone. "Young guys can come here instead of playing in the street," Aguilera said.



The Euzent family celebrates Halloween at CNC's popular annual Family Fun Night.



The Gomez family tours the new CNC facility that has since become an integral part of the community through its many programs and services.

He brings his children to open gym, as well as CNC's bilingual story times, the pool and Fun on the Run truck appearances. "We're coming now for Junior Giants for this little guy," Aguilera said, patting 6-year-old Fernando on the shoulder.

The Christmastime Las Posadas event is a favorite with everyone, with the whole neighborhood coming together for a potluck meal and caroling house to house. Robles said her family has participated since her oldest daughter, now a senior at Fremont High School, was in elementary school. When her father was too ill to attend last year, she called him



Esmeralda Robles volunteers to bag and stack fresh fruit for the Family Harvest program which provides food for 150 families a month.

on her cell phone so he could hear the children singing. "It made his day, really reminded him of back home."

At another neighborhood favorite, the Fit and Fun Fair, "Team Gomez" recently competed boys against the girls gathering surveys from attendees and folding up tables at the end of the day. Volunteering brings them together as a family says Faustino Gomez, adding, "We like being able to contribute to our community."

See **Community Services**, page 11

Photo credit: Varshadeep Parliathayya



Planning & Permitting

Development Reflects Diversity, Opportunity

Throughout the City, a variety of projects are underway reflecting strong, diverse development activity from new housing and commercial and retail space to additions and improvements to existing buildings that are models of sustainability. The City is on pace for another record permitting year as new businesses arrive and existing businesses continue to grow and expand in Sunnyvale, bringing employees and boosting our local economy.

Peery Park:

- 407-acre office park bound by Central Expressway, Mathilda Avenue and Highways 101 and 237
- This longtime office park is transforming as property owners convert older concrete tilt-up buildings into sustainable, energy efficient office space.
- The ideal location and nearby amenities continue to attract start-ups and industry titans alike. Recent arrivals or expanding companies include Apple, LinkedIn, Mercedes-Benz R&D, Shipwire and Walmart Labs.

Shipwire

This eCommerce company is moving their headquarters from Palo Alto to Sunnyvale this fall into a net zero energy building at 435 Indio Way designed by RMW architecture and interiors. Features include electro-chromic glass windows that darken as sunlight intensity increases, assisting with shading and temperature control; an insulated, reflective cool roof; reclaimed wood for the employee entrance and building flanking; and custom skylights that allow a 100% day-lit interior.

Rendering courtesy of SHARP Development Company, Inc.



Late last year, Mercedes-Benz moved into their new R&D facility at 309 N. Pastoria Ave; research will include in-car applications, wearable computing and driver assistance systems.



Downtown:

- Bound by the Caltrain track north of Evelyn Avenue, Carroll Avenue, Iowa Avenue and Charles Street, the Sunnyvale downtown is a growing hub for employers, retail and restaurants, housing and entertainment.
- Prime location for tenants such as Apple, Broadcom and Nokia and numerous shops and restaurants along historic Murphy Avenue.

Solstice (BRE/Essex Company)

Part of the former Town & Country, this mixed-use project at 311 Olson Way has 280 apartments and 25,000 square feet of retail and restaurant space on the ground floor.

Status: Apartments are available for lease. The first business tenant, Japan Relocation Center, is open. Other tenants — Prolific Oven, Kabul Afghan Cuisine, Flywheel Sports, Beach Hut Deli and Nom Burgers — are working on interior improvements and are scheduled to open by the end of the year.



Loft House (Carmel Partners)

Part of the former Town & Country, this mixed-use project at 315 Olson Way has 133 apartments and about 8,000 square feet of retail space facing Plaza del Sol.

Status: The first of two apartment buildings is ready for lease. The second building and retail space is under construction. Philz Coffee is the first signed tenant and is scheduled to open in September 2014.





Moffett Park:

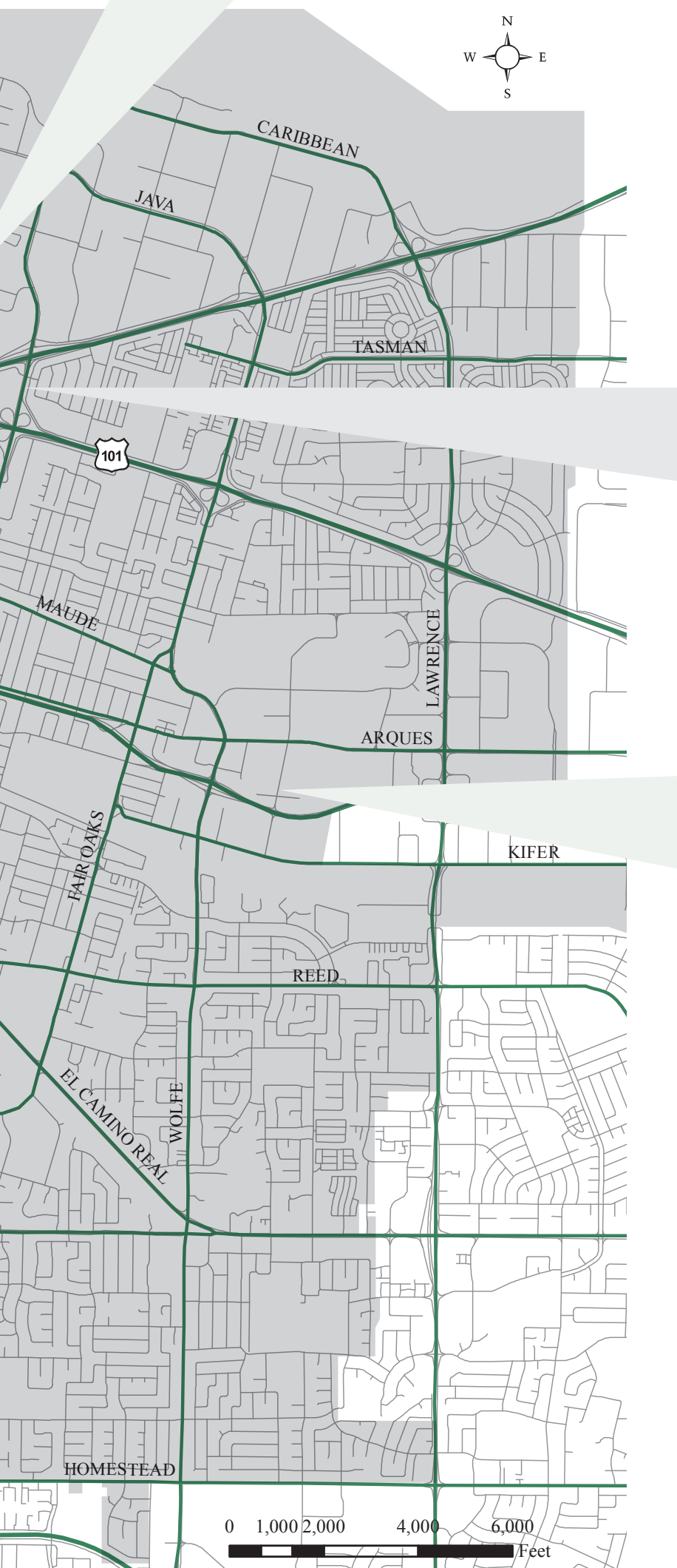
- 1,200-acre industrial park north of Highway 237 originally built for the aerospace industry
- Transitioned from light industrial buildings to high-end multi-story corporate office space

Fire Station 5

Construction is underway for a new fire station, the result of a development agreement between the City and developer, Jay Paul Co. In exchange for receiving the 1.75-acre parcel at Innovation Way and Mathilda Avenue currently occupied by the City's outdated Fire Station 5, Jay Paul is contributing a two-acre site to the City on Bordeaux Drive; building a new 18,600-square-foot fire station, training classroom and shooting range at that location; and purchasing a new ladder truck needed to serve the taller buildings in Moffett Park. Station 5 is scheduled to be operational by fall 2015.



Rendering courtesy of DES Architects + Engineers



Mathilda Avenue and Highway 237/101 Interchange

- Future improvements to this complex interchange are being managed by the Valley Transportation Authority (VTA) and jointly funded by VTA and the City of Sunnyvale.
- The goals of the project are to reduce congestion, improve traffic operations and enhance bicycle and pedestrian movements.
- Existing challenges include uncontrolled ramp movements, limited bike and pedestrian access, weaving at the 101 on- and off-ramps, closely spaced signals and limited space for queuing.
- The initial cost for the project is \$4 million which has been allocated for planning, environmental studies and design work. Once design alternatives are developed, the overall cost of the project can be estimated and funding mechanisms explored.
- Planning efforts are currently underway with environmental studies scheduled for 2015, final designs completed in 2016 and construction in progress by 2017.

Arques & Wolfe/Kifer & Fair Oaks

- These areas are also transforming as new and existing companies move in and make extensive tenant improvements to commercial space.

Apple

Continuing their Sunnyvale expansion, Apple recently leased 60,000 square feet at 120 San Gabriel Dr., close to another of their campuses on Arques Avenue near Lawrence Expressway.

Central & Wolfe

Landbank Investments, LLC has submitted an application to construct a 770,000 square foot office complex on 17.8 acres east of N. Wolfe Road and north of Central Expressway. The Draft Environmental Impact Report has been circulated for public comment and public hearings on the project are anticipated by early fall.



The Central & Wolfe project proposes three interconnected curved office buildings with four floors and extensive glass surfaces, a parking garage and a central plaza with 30,000 square feet of onsite commercial amenities.

Rendering courtesy of Steelblue

Fortinet

This Sunnyvale-based internet security company recently purchased, renovated and relocated to a new building at 895 Kifer Rd. to accommodate their growing company.

Illumio

This start-up cloud security company purchased the property at 160 San Gabriel Dr. and is currently making improvements to the space.



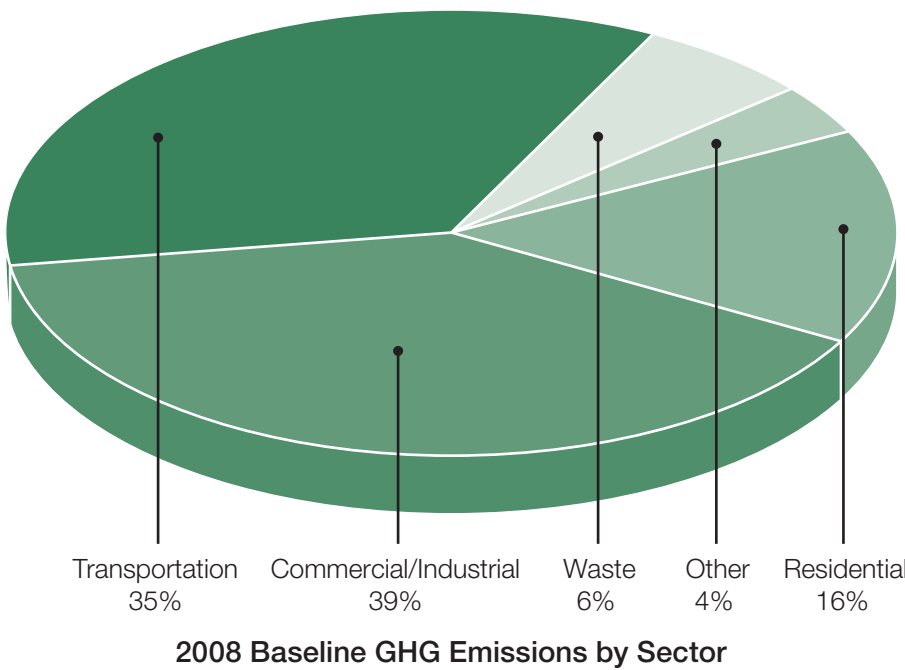
Climate Action

Plan Positions City for GHG Leadership

According to the California Air Resources Board, California is the 15th largest Greenhouse Gas (GHG) emitter worldwide. Increased levels of GHG — carbon dioxide, methane and nitrous oxide — cause unexpected warming of and potentially negative impacts to the climate system. To reduce our GHG emissions, Sunnyvale recently adopted a Climate Action Plan (CAP). The CAP, approved by the City Council in May, provides a roadmap to advance the City’s target of achieving a minimum 15 percent reduction in GHG emissions by 2020 recommended by the State. The CAP builds on the City’s current and past environmental efforts and outlines broad goals with reduction measures and specific action items. By adhering to them, the City will not only meet but actually exceed the recommended reduction levels.

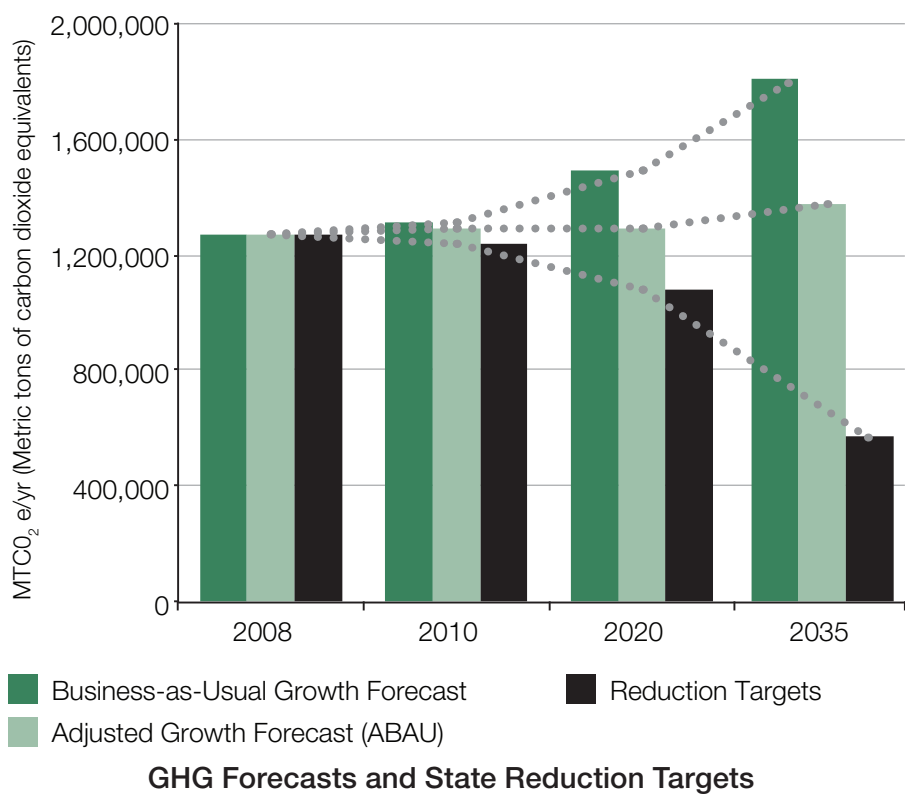
Step 1: Establish a Baseline

The first component of developing an emissions reduction plan was to conduct an inventory and establish a baseline of GHG emissions. Sunnyvale used 2008 as the baseline year to inventory greenhouse gases generated from activities in our community. This chart shows the percent of GHG emissions by sector.



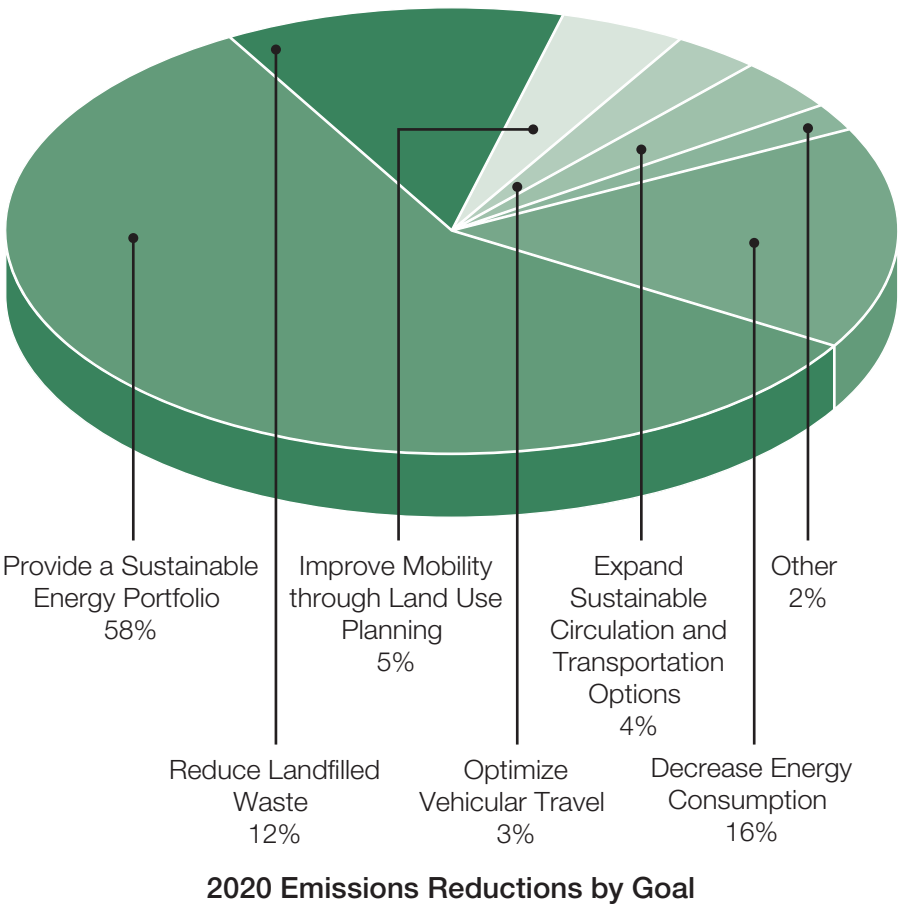
Step 2: Set Emissions Reduction Targets

To estimate the GHG reductions needed to reach the targets, Sunnyvale’s emissions were forecast using the households, jobs and population growth projections in the City’s General Plan. The Business-as-Usual (BAU) forecast reflects GHG emissions projections without any actions to reduce them; the Adjusted Business-as-Usual (ABAU) scenario takes into account the effects of existing state and regional programs to reduce emissions. This graph compares the two emissions projections (blue bars) with the reduction targets (black bar) that will be met through the actions adopted in the City’s CAP.



Step 3: Achieve Targets through Goals and Actions

The reduction measures in the CAP are a mix of regulatory and incentive-based programs. They also aim to reduce GHG emissions from each source to avoid relying on any one strategy or sector to achieve the target reductions. This chart illustrates the benefits of each goal by order of magnitude to achieve the GHG emissions reduction targets. One of the most beneficial actions is within the Energy Portfolio goal — creating or joining a Community Choice Aggregation program. This would allow the City to increase the supply of renewable energy sources for electricity being delivered to Sunnyvale.



Why Adopt a CAP?

- Currently, no mandate exists for cities to adopt a CAP, but doing so offers several benefits including:
- Demonstrating environmental leadership by addressing climate change;
 - Adopting tailored and locally appropriate solutions (versus top down directives from state or federal agencies);
 - Ensuring accountability toward reaching the reduction targets by having measurable goals and monitoring our progress;
 - Improving competitiveness for and access to grant funding;
 - Bolstering economic development and diversity as new jobs are created to support CAP actions; and
 - Streamlining components of the environmental review process for development projects by conducting GHG analysis in advance.



Roadmap to GHG Reduction

The CAP outlines 10 broad goals, 36 GHG emissions reduction measures and 130 supporting action items. Ideally, the City will implement the entire CAP to make the most significant contribution to a climate change solution. Like most plans, the CAP is not set in stone and will be evaluated and adjusted periodically, particularly as the GHG emissions inventory is monitored and updated. In addition, further studies and Council action will be required to implement items that involve new programs, regulations or budget allocations. Below are some of the 36 measures outlined in the CAP. Each measure has quantifiable performance metrics to track progress toward reducing our GHG emissions. For example, the metric for increasing open space is the number of new acres of parkland. The full report with all of the measures and action items is available online at Horizon2035.inSunnyvale.com.

1. Open Space and Urban Forestry (OS)

- Increase open space (OS-1)
- Increase shade trees throughout the city (OS-3)

2. Decrease Energy Consumption (EC)

- Require green building practices in remodels and new construction (EC-2)
- Provide cool roofs and reflective paving material (EC-6)

3. Provide a Sustainable Energy Portfolio (EP)

- Create or join a Community Choice Aggregation program (EP-1)

4. Decrease Water Consumption (WC)

- Reduce indoor and outdoor potable water use (WC-2)

5. Reduce Landfilled Waste (LW)

- Increase the amount of waste recycled and composted by 1 percent per year (LW-2)

6. Reduce Off-Road Equipment Emissions (OR)

- Reduce the need for landscape maintenance through native planting; use efficient lawn and garden maintenance equipment (OR-1)

7. Increase and Retain Awareness of Sustainability Issues (CA)

- Educate local school children about climate change and how they can help (CA-2)

8. Improve Mobility through Land Use Planning (LUP)

- Facilitate transit-oriented, higher density and mixed-use development in designated core and corridor areas (LUP-2)

9. Expand Sustainable Circulation and Transportation Options (CTO)

- Create streets and connections that facilitate bicycling, walking and transit (CTO-1)

10. Optimize Vehicular Travel (OVT)

- Improve the flow and efficiency of vehicular traffic throughout the city to avoid idling and reduce fuel consumption (OVT-3) 🌱

Community Services, continued from page 7

Profile: Building Renovation is Child's Play

Sunnyvale preschoolers are getting a “big kid” room of their very own. When Murphy Park Building re-opens this fall after a \$1.3 million renovation, it will include the City’s first built-to-suit preschool classroom – just in time for Super Safari Preschool’s first class of five- and six-year-olds.

The City-run Super Safari Preschool, which already offers play-based programs for younger preschoolers at Las Palmas, Serra and Ortega Parks, is expanding to offer a Kinder Prep class (Monday – Friday, 9 a.m. – noon) for children who miss the new September 1 birthday cut-off to enroll in kindergarten. The new classroom will have activity centers including a computer with age-appropriate games, science and math games and an area for dress-up and dramatic play.

Sunnyvale mother Emilie Holzer was among the first to enroll. Her daughter, Britta, has participated in Super Safari for the past two years. Holzer is looking forward to the bright new Kinder Prep space, but is even more excited that Sunnyvale will offer an alternative to the school district’s full-day transitional kindergarten program. “We like that Super Safari is a very relaxed atmosphere. They still learn a lot, but we won’t have to deal with homework and absences yet. We enjoy the half-day schedule, and we think it’s nice to be in the community, a part of the community,” Holzer said.

For more information about the new Kinder Prep program at Murphy Park, visit Preschool.inSunnyvale.com.



Photo credits: Varshadeep Parliathayya

Britta Holzer “dines” with friends in the dramatic play area at Sunnyvale’s Super Safari Preschool. The new preschool space will have its own entrance, just steps away from Murphy Park’s fenced tot lot.



Inside, the preschool is light and bright with large windows and fresh sunshine yellow and lime green paint. The building also will continue to serve as home to Sunnyvale Squares square dance group and the Table Tennis program.



sunnyvale reNews

Summer 2014



sunnyvale's environmental news source



Conquering Food Waste — Solutions with Benefits

upcoming events

July 12 August 9 September 13
Compost Workshops

July 19 August 16 September 20
Hazardous Waste Drop-off

August 23
Paper Shredding

September 13
Citywide Garage Sale Day

stay connected

on the Web
Recycling.inSunnyvale.com



on Twitter
[@SunnyvaleRecycl](https://twitter.com/SunnyvaleRecycl)



Green.inSunnyvale.com



on Facebook
City of Sunnyvale Environmental
Services Department



Who hasn't heard the admonition, "Finish eating your food — there are starving children in the world?" Making the connection between the dinner table and world hunger was hardly conducive to getting children to eat their food instead of wasting it, but reducing food waste does have environmental, economic and social benefits.

As a society, we literally waste tons of food. According to the Environmental Protection Agency (EPA), more than 40 percent of the food produced in America is wasted — enough food to fill the Rose Bowl Stadium every day. The average family of four wastes 25 percent of their food purchases, or about \$1,600 per year. Nearly two thirds of food waste is due to spoilage, the other third is from preparing too much and not eating leftovers.

When food is thrown in the garbage, resources such as land, water, energy and manpower, which are used to produce, process, package, and transport food to the table, are also wasted. Once in the landfill, food anaerobically decomposes and produces methane, a potent greenhouse gas that contributes to climate change. Landfills are a major source of human-related methane production in the U.S., and account for more than 20 percent of all methane emissions. Instead of feeding landfills, consider the following food waste recovery options.

Feed the Hungry

One in six people, about 50 million Americans, experience hunger everyday. Thanks to the Good Samaritan Act that minimizes liability for donating food, you can donate excess food to community food banks, homeless shelters or food rescue operations. Individuals wishing to donate surplus

food may contact Our Daily Bread at (408) 736-4108 to arrange a drop-off time. Businesses wishing to donate surplus food may contact PeninsulaFoodRunners.org to request free pickup of surplus food. If you have overloaded fruit trees, contact VillageHarvest.org, or call (888) FRUIT-411, and they will pick up or even harvest your fruit for donations.

To learn how you can help end hunger, visit Recycling.inSunnyvale.com, and select *Food Donations* under the *Quick Links* section.

Feed Your Family More Efficiently

The EPA, in collaboration with the U.S. Department of Agriculture, recently developed the *Food: Too Good to Waste Program* that offers practical solutions to reduce and prevent household food waste, and tools to help you shop, store and cook smarter so that you get the most from your food purchases (see *Tips* article, page 13).

Feed Your Compost Bin

Even if we reduce food waste, there will always be food scraps from food preparation and occasional spoiled leftovers. Instead of tossing them in the garbage, turn them into compost. The City offers composting workshops for backyard and worm composting. Visit ReduceWaste.org/Classes to sign up for a composting workshop.

Take time to assess how you manage food and consider some of the ideas provided in this *reNews* edition to minimize food waste and keep more money in your wallet. You will be helping more than yourself if you do!



living the green life

Smart Food Waste Prevention Tips

Get Smart — Take a Bite Out of Food Waste!

Reducing food waste isn't a new concept; in fact, conserving resources and preventing food waste was a vital concern prior to WWI as evidenced in the poster at right.

Current research finds that nearly everyone wastes more food than they think they do. The first step in reducing food waste, and creating lasting awareness, is to actually measure the amount of food you're throwing away. The EPA's *Food: Too Good to Waste Program* offers a measurement tool that can help you calculate how much food you waste. The helpful tips shown on the poster still hold true today. Consider adopting some of these strategies to reduce and prevent food waste in your household.



a grocery list to incorporate these foods. Like apps? There are apps to help you create meals and lists (see *Apps* at right).

Sales are great, but avoid shopping gimmicks that offer more items than you need even at reduced prices. Buy fresh ingredients in smaller quantities more often for less waste. Avoid shopping on an empty stomach to reduce impulse buying!

Prep Now — Eat Later

Preparing perishable foods soon after shopping makes it easier to whip up meals later, saving time, effort and money. Wash, dry, chop, slice and place fresh food items in clear storage containers for easy snacking and cooking. Freeze foods such as bread, sliced fruit and meats

that you won't eat right away. Batch cooking and freezing meals makes feeding your family easy without sacrificing nutrition or creating waste.

Smart Food Storage

Food spoilage, mostly fruits and veggies, accounts for two thirds of wasted food. Learning to properly store fruits and veggies will reduce, if not prevent, food waste. Go to *MakeDirtNotWaste.org* for food storage tips and ideas.

Shop Smart — Buy Only What You Need

While most people shop with a grocery list, few shop with meals in mind. Shop smart and make a shopping list based on how many meals you will eat between shopping trips, and plan at least one night for leftovers. Avoid buying things you already have. Check the fridge and cupboards first, identify which items should be eaten soonest, then plan meals and make

Sell By, Use By and Best Before — What Food Date Labels Really Mean

Many people throw out foods that are a day or so past the expiration dates printed on food labels. In California, infant formula and dairy products are the only foods requiring food product dates. Even though most products have dates on them, determined by manufacturers, they primarily refer to when food is at its peak quality, not whether it is unsafe to eat. Misinterpreting labels is a key factor contributing to food waste from refrigerators and pantries, and our grocery stores and farms.

A "Sell By" date tells the store how long to display the product and by when it needs to be purchased. The "Best Before" date is recommended for best flavor or quality; it is not a purchase deadline. The "Use By" date is the last date recommended for product use at peak quality per the manufacturer. For instance, yogurt is okay to eat at least a week beyond the date on the container. Even opened deli meat is good for another five to six days beyond its date as long as it's properly stored.

Fortunately, *EatByDate.com* has a searchable database of foods and their shelf life to steer consumers through the date-labeling maze. Smart shoppers can save money on items marked down for quick sale at the end of their dates, knowing the food will still be fine to eat.



Apps and Web Tools for Busy Foodies

Savvy food shoppers and creative cooks may find helpful web tools and apps that make meal planning and creating shopping lists a snap. Here are a few apps and web tools to download that can help reduce food waste and save you money.

Cozi.com/meal-planner — A complete family organizer for meals, recipes and shopping lists.

FoodontheTable.com — A meal planning, recipe and budget-based interactive service that coordinates shopping with grocery store sales.

FoodPlannerApp.com — Import recipes from the web, sync meal plans and shopping on all mobile devices, and track and manage your pantry with barcode scanning.

GroceryIQ.com — Organize grocery lists and download coupons.

TotalRecipeSearch.com — Download thousands of recipes for meal planning.

222MillionTons.com — A blog spot for finding and posting your own favorite recipes.

The Urban Mess Kit — A Food Packaging Waste Antidote

Disposable food packaging — food wrappers, containers, plastic forks, spoons and straws — is a major source of litter in the Bay area. For ages, people packed and carried their own food containers and utensils, and produced no litter. Since many of us eat on-the-go these days, the sensible antidote to packaging waste is the "urban mess kit."

Find a bag or pouch that fits a fork, spoon, cup and lidded container to carry dining-out leftovers. If a complete mess kit is too daunting, try carrying a compact fork and spoon for spontaneous on-the-go munching. If you don't have spare cutlery at home, search camping supply or secondhand stores.



The no-waste, no-packaging urban mess kit.



reNewing Community

Coastal Clean-up Day Turns 30!

On September 20, 2014, join your neighbors and take action to clean up local waterways and protect our Bay and the ocean. Sunnyvale’s 30th Annual Coastal Clean-up Day will focus on the West Channel and a portion of the Guadalupe Slough which flows into our south San Francisco Bay.

Registration begins at 8:30 a.m. and clean-up activities will take place from 9 a.m. until noon. Gloves, pick-up sticks, safety vests and trash bags will be provided. Volunteers are encouraged to bring their own reusable water bottles for use during the event. For more details, or to register to participate, call (408) 730-7717 or email Green@sunnyvale.ca.gov.



The 2013 litter line-up of items found in Sunnyvale’s waterways.

Sunnyvale Restaurants Comply with Foam Foodware Ban

The City ordinance banning the use of expanded polystyrene (EPS) foam foodware containers went into effect on April 22, 2014. City staff have been visiting food vendors and have found more than 86 percent are in compliance. A few vendors appreciated a friendly reminder about the ban, some were using up the last of their supplies, but most were both compliant and supportive of the ban. During a recent visit, one restaurant manager proudly greeted staff saying, “We’re way ahead of you — we got rid of that stuff awhile ago!” Audits will continue and non-compliant locations will be re-visited. Continued use of EPS will result in formal action that may include fines of up to \$500 per day. Residents can report foam foodware use at (408) 730-7262, or Recycling@sunnyvale.ca.gov. To learn more, visit NoFoam.inSunnyvale.com.



Students for Sustainability

The 2014 Earth Day Poster Contest winners were celebrated on April 29 during a City Council Special Order of the Day recognition ceremony. Mayor Jim Griffith called winners to the podium to shake hands and introduce them to the Council, audience and television viewers. The theme, “Choosing a Sustainable Future,”

inspired messages about waste reduction, reuse and recycling, water and energy conservation, and littering. Winners and their families enjoyed the poster gallery and an ice cream social in the Garden area after the ceremony. Posters can be viewed at City Hall in the hallway between the One Stop lobby and Council Chambers.

Grade 1-2	First Place	Sai Aytha	Stockmeir Elementary
	Second Place	Uttara Krishnan	Stockmeir Elementary
	Honorable Mention	Lauren Chu	Stockmeir Elementary
	Meritorious	Cecilia Qian and Arnav Saharan	Stockmeir Elementary
		Mia Corfmat, Gabriella Fourkas	Cumberland Elementary
Grade 3-4	First Place	Sophie Azriel	Cherry Chase Elementary
	First Place – Group	Thivya Prabahar, Medha Kotra, Carolyn Zhao	Stockmeir Elementary
	Second Place	Kayura Narayanan	Stockmeir Elementary
	Second Place – Group	Shravya Anjaria, Varsha Thennarasu	Stockmeir Elementary
	Honorable Mention	Hila Harussi	Nimitz Elementary
		Shubhanshi Sharma, Emmy Portnoy, Manas Mantri	Stockmeir Elementary
	Meritorious	Ryle Scott	Stockmeir Elementary
Grade 5-6	First Place	Shanice Liu	Nimitz Elementary
	First Place – Group	Samantha Li, Yatee Samantaray	Stockmeir Elementary
	Second Place	Christy Chi Vo	Nimitz Elementary
	Second Place – Group	Amos You, Lauryn Mar, Mikayla Silverman	Stockmeir Elementary
	Honorable Mention	Emily Yau	Nimitz Elementary
		Sahana Singh, Ruhi Madapoosi	Stockmeir Elementary
Grade 7-8	First Place	Emily Choi	Sunnyvale Middle School
	Second Place	Kyle Hoi	Sunnyvale Middle School
	Meritorious	Samhitha Tumkar	Cupertino Middle School

Citywide Garage Sale Day

September 13, 9 a.m. to 4 p.m.

The City of Sunnyvale Recycling Program is hosting its 22nd Annual Citywide Garage Sale Day event on September 13. The City will advertise sellers’ registered garage sales in the Sunnyvale Sun and online at no cost. Residents who wish to have their sales advertised in the newspaper may register their garage sales at CitywideGarageSaleDay.com between July 1 and August 22. If you register after August 22, your sale listing will only appear online. Sellers may list specific items and photos, and manage their own registration to update or cancel their garage sale until August 30. Shoppers will find garage sale listings at CitywideGarageSaleDay.com on September 10. Have questions or need help registering? Contact Recycling@sunnyvale.ca.gov, or call (408) 730-7262.



upcoming events

Environmental Services Department offers events geared toward sustaining a greener, healthier environment. See *Contact Us* for services and event details. Visit RecyclingEvents.inSunnyvale.com to download a Recycling Events Calendar.

Compost Workshops

July 12 • August 9 • September 13
10 a.m. to noon

To register for a workshop, call (408) 918-4640, or register at ReduceWaste.org/Classes. Registration required.

Las Palmas Park building
850 Russet Drive, Sunnyvale

Extra Dumping Weekends

October 4-5 and 11-12
8:30 a.m. to 4:30 p.m.

SMaRT Station, 301 Carl Road

Household Hazardous Waste (HHW) Drop-Off Events

July 19 • August 16 • September 20
8 a.m. to 1 p.m.

No-cost HHW disposal. Call (408) 299-7300, or visit HHW.org for hazardous waste information.
164 Carl Road

Paper Shredding Events

August 23 • November 1
8 a.m. to noon

SMaRT Station, 301 Carl Road

Community Clean-up, MedDrop Events

Coastal Clean Up
September 20, 8:30 to noon

Thermometer Exchange, MedDrop
September 17, 11 a.m. to 1:30 p.m.

(408) 730-7717, Green@Sunnyvale.ca.gov

contact us

City Business Hours

Monday – Friday, 8 a.m. to 5 p.m.
City TDD (408) 730-7501

Recycling Program Customer Service

(408) 730-7262

Recycling.inSunnyvale.com

Recycling@sunnyvale.ca.gov

■ Recycling answers and event details

Utilities Customer Service

(408) 730-7400

Utilities.inSunnyvale.com

- Garbage service accounts
- Cart orders, repairs, replacements
- On-Call Collection appointments
- Debris box rentals

Specialty Solid Waste & Recycling

(408) 565-9900, SSWR.com

- Missed pickups
- Collection service issues

SMaRT Station

301 Carl Road, Sunnyvale
(408) 752-8530

Open daily 8 a.m. to 5 p.m.; Closed Thanksgiving Day, December 25, January 1

- Garbage disposal fees
- Compost availability

Water Pollution Control Plant

1444 Borregas Ave., (408) 730-7738
WPCP.inSunnyvale.com

- Plant Tours
- Environmental Outreach

Certiably Green Sunnyvale Businesses

In April, Mayor Jim Griffith and City Council recognized the accomplishments of six of Sunnyvale's newest and recertified Green Businesses during a Special Order of the Day ceremony.

The cumulative contributions of the City's 35 individual Green Businesses in 2013 yielded significant environmental benefits. Collectively, their greenhouse gas reductions kept 6.5 million pounds of CO₂ out of the atmosphere — equal to planting 157 acres of trees. They also saved enough energy to power 384 homes for a year, and saved the equivalent of 21 bathtubs full of fresh drinking water per hour, per day, for a year.

Welcome and congratulations to Sunnyvale's Green Businesses: For Other Living Things, NetApp, Two Lions and Vision Design. For a complete list of all Sunnyvale Green Businesses, visit Greenbusinessca.org. If you are interested in

becoming a Green Business, visit ReduceWaste.org or call (408) 282-3180 for certification information.



Left to right: Sue Sherrin (County of Santa Clara Green Business Program), Victoria Armigo (Victoria Armigo, EA), Mary Lindemuth (City of Sunnyvale Recycling Program), Superintendent Daniel Wax (City of Sunnyvale Community and Senior Centers), Sue Harrison (Vision Design), George Harrison (Two Lions) and Ann Bui (NetApp, Inc.) proudly display their awards.

City Facilities Recertify

First certified in 2007, many City facilities — the Community and Senior Centers, the Library and City Hall buildings — have achieved recertification during the past year. Staff will soon begin recertifying the SMaRT Station®, the Columbia Neighborhood Center and the Corporation Yard.

Leaving no "green" potential overlooked, staff meticulously checked off each of the 80 points on the Green Business checklist, which includes categories such as waste reduction, energy use, water conservation and pollution prevention — even down to the type of cleaners used. The City's Purchasing Department revised its cleaning supplies contracts to purchase effective, but less toxic and safer cleaning products.

During 2013, over 60 faucet aerators were swapped out for lower-flow versions — a projected savings of more than 338,000 gallons of water. The change to energy-efficient lamps and EPEAT-certified computers conserved 101,000 kilowatt hours of electricity. The Sunnyvale Theater installed energy-efficient LED lighting for an estimated savings of \$16,780 per year. Together, City Hall and Library staff recycled more than one million pounds of paper and food and beverage containers — proving Green Business certification is good for the environment and the budget.

Thermometer Exchange and MedDrop Event

Wednesday, September 17

11 a.m. – 1:30 p.m.

Sunnyvale Senior Center
Sequoia Room

Thermometer Exchange

Properly dispose of that old mercury fever thermometer stored in the back of your medicine cabinet or bathroom drawer. The first 100 participants to exchange thermometers at this event will receive a free, solar digital fever thermometer in exchange (limit one (1) per household). To avoid breakage and contamination, mercury fever thermometers



MUST be contained in an unbreakable, closed container — a plastic toothbrush holder, a soda or water bottle with a screw-on cap — or the original case. As an added measure of protection, the closed container must be placed inside a plastic zip-locked bag. Other mercury-containing products will not be accepted at this event.

MedDrop

Residents may drop off unwanted or expired prescriptions, over-the-counter medications, ointments, and liquids and creams for proper disposal. Pill containers are not accepted. Place pills in a sealed zip-locked bag and remove all personal information from ointments, liquids and creams. This program does not collect sharps, medical equipment or personal hygiene items.

For more information about this event, call (408) 730-7717, TDD (408) 730-7501, or email Green@sunnyvale.ca.gov.

Event sponsored by Sunnyvale's Environmental Services Department, Department of Public Safety and the Senior Center.



CITY OF SUNNYVALE

QUARTERLY REPORT

Ahoy Mateys! Sail Away to Seven Seas Park

What: Seven Seas Park Grand Opening

When: 10 a.m., Saturday, July 12

Where: 1010 Morse Ave.

Join Mayor Jim Griffith and fellow councilmembers for light refreshments and a chance to be among the first to play at Seven Seas Park — the 21st addition to Sunnyvale's park system.

The public helped plan for, design and name the beautiful new 5.3-acre park. With a construction cost of approximately \$4.9 million, Seven Seas has several sea-themed play areas; a

multi-purpose grass play field; a splash park; tennis and half basketball courts; restroom facilities, water fountains, benches, and

picnic tables; an enclosed dog park; walking/running trails; sustainable materials; and drought-tolerant landscaping. ♻️



CITY OF SUNNYVALE QUARTERLY REPORT

July 2014

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